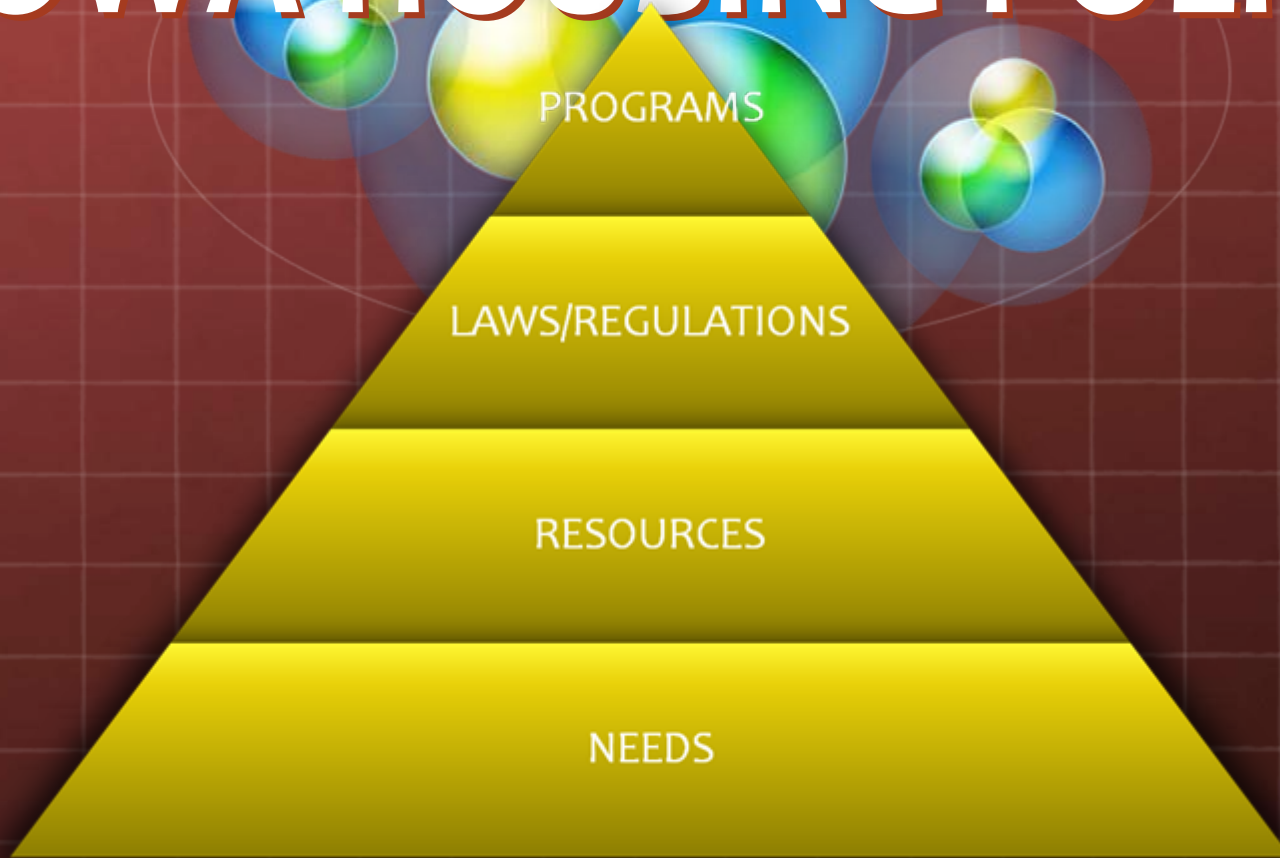
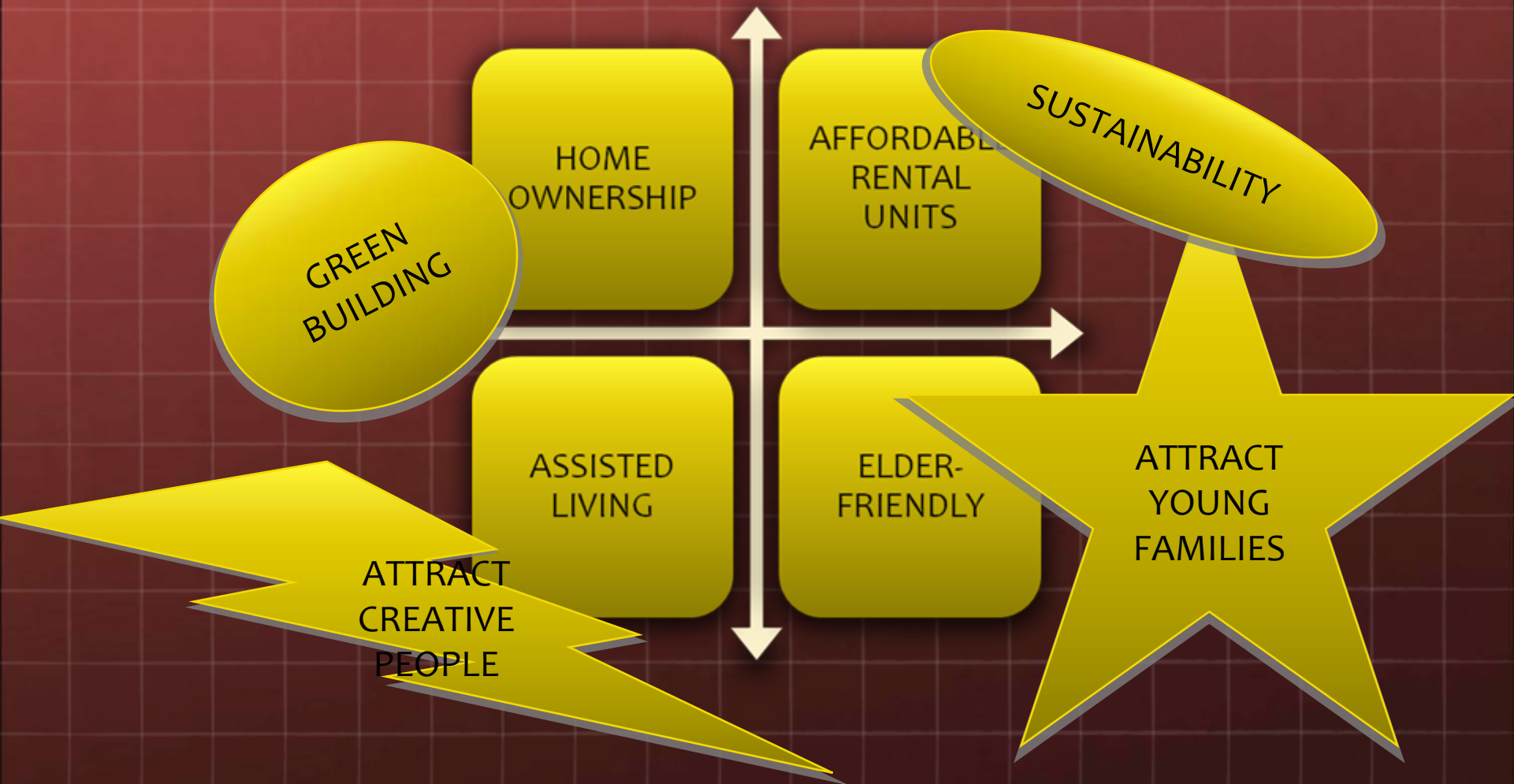


IOWA HOUSING POLICY



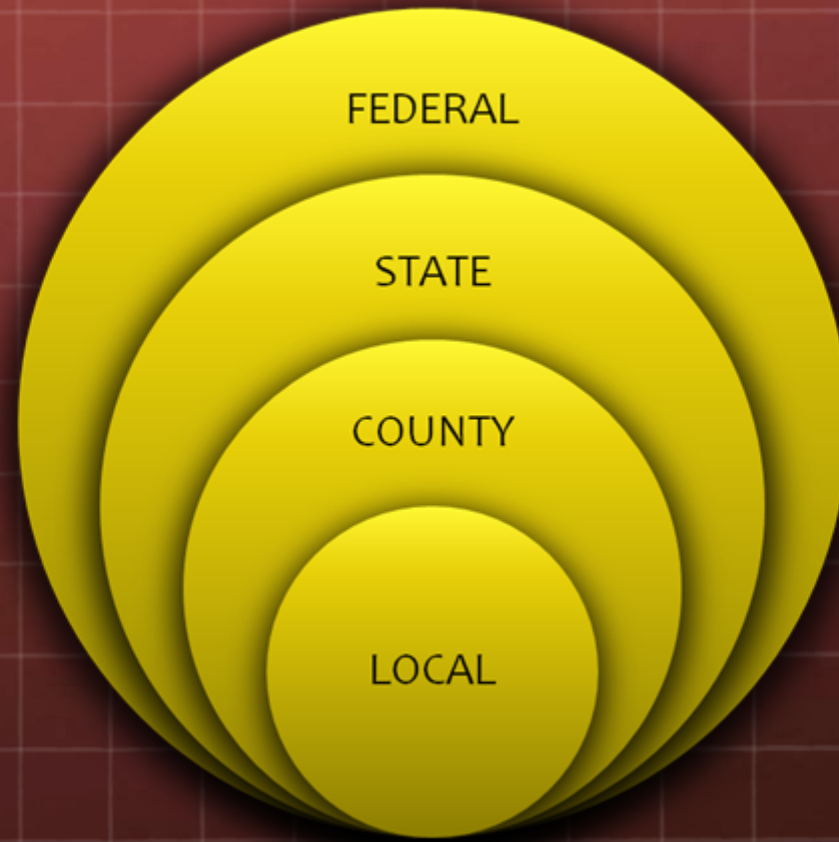
NEEDS INCLUDE, BUT ARE NOT LIMITED TO:



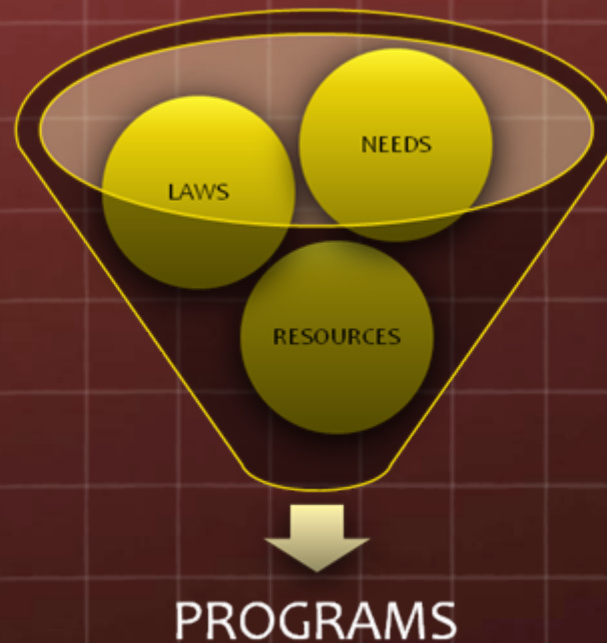
RESOURCES INCLUDE, BUT ARE NOT LIMITED TO:



LAWS/REGULATIONS



THERE IS NO GUARANTEE OF THE RIGHT MIX



WE NEED A MODEL FOR ONGOING ANALYSIS



IDEAL:

**Local decisions
reflecting a consensus
of statewide goals and
priorities**

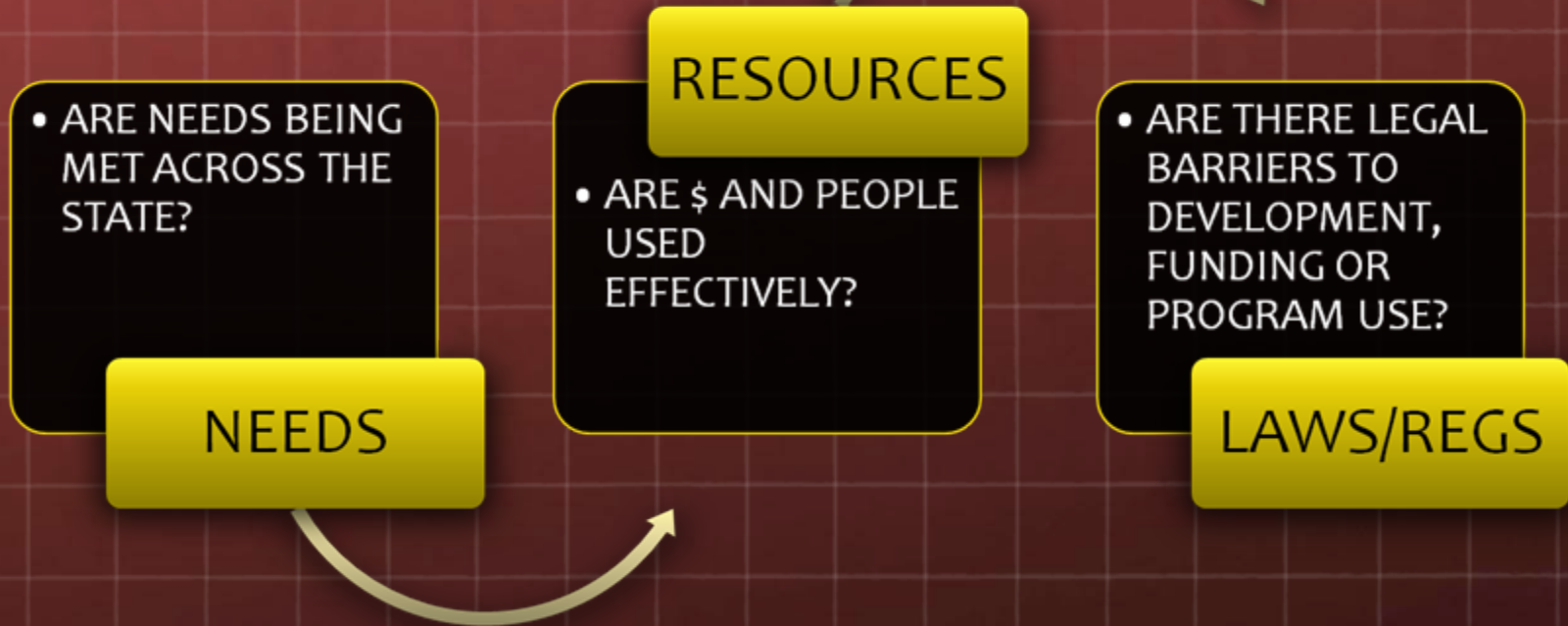
QUESTION:

**Is it possible to get
consensus on statewide
goals?**

QUESTION:

Is there a way to have
local decisions reflected
and rolled up for
regional review?

Question: Should the state roll-up and monitor plans?



PLANNING OFFERS ALIGNMENT TO MEET IOWA HOUSING NEEDS

RESOURCES

LAWS

PROGRAMS

WITHOUT A PLAN HOW CAN WE PREVENT ...



Community leaders pulling in different directions



Laws and regulations that create barriers



Resources that are stretched too thin



Conflicting program requirements

**Iowa must instill a
planning culture if our
communities are to be
sustainable**

**Iowa must develop
housing policy through
a transparent, inclusive
process**

Iowa Housing Policy Roundtable

- 🌐 Community leaders from across Iowa
- 🌐 National, regional, state content experts
- 🌐 Presentations, facilitated discussions

Governance/Leadership

A call to action

- 🌐 Create a new housing agency with board oversight
- 🌐 Develop regional plans, which reflect local needs and local planning, utilizing the COGS and the CAP agencies

Capacity Building

Develop strong local leadership and provide sufficient resources

 **Understand housing in context, recognize diversity, simplify funding process**

 **Engage local leaders to find and create essential expertise**

Funding

Iowa must have dedicated and coordinated sources of housing funds

🌍 Pre-development dollars for new/small developers

🌍 Deep subsidies for very low income Iowans

🌍 Tap public and private investors (EAH) to increase rental and ownership opportunities, both urban and rural

Funding – Voice and Choice

To obtain such funding, we must speak with a unified voice, prioritize existing resources, recognize the value of housing production,

Funding – Voice and Choice

We must make hard decisions about where to invest housing dollars

🌐 Growth/high cost areas versus stagnation or declining neighborhoods

🌐 Choose between rented and owned housing

🌐 Subsidize market-rate construction to get mixed-income development

Planning Policy

Affordability and energy efficiency should be the basis of any housing policy

 **Rehab existing housing stock**

 **Preserve neighborhood characteristics**

 **Incentives for infill, inclusionary zoning**

 **Live/work spaces for artists, musicians**

 **Coordinate land use and transportation planning**

 **Educate - energy efficiency, healthy home**

Sustainable Housing

lowans support sustainable home design, including energy efficiency, indoor air quality, water conservation and smaller home sizes

🌍 Accessible, ageless, energy efficient design

🌍 Incentives matched to this criteria

🌍 Building, housing and zoning codes that support these goals

🌍 Educate professional as well as public

Conclusion

We must pool the knowledge and experience of as many lowans as possible to develop a data-driven housing policy that is based on common sense

 Regional meetings

 Follow-up meeting August 20 to review results

 Report findings at IFA Housing Conference

Regional meetings

Roundtable members participated in panel discussions of the recommendations in every area of the state

🌐 Atlantic, Ottumwa, Waterloo, Sioux City, Johnston, Bettendorf

🌐 52 actionable items resulted from those discussions

🌐 The August 20 review chose five to try to achieve in the next twelve months, as follows:

THE

BIG

FIVE

LEADERSHIP/GOVERNANCE

1

Better
coordination of
state agencies
that control
funding

CAPACITY BUILDING

2

Create
templates for
housing
planning best
practices

FUNDING

3

Increase funding options, increase local government investment

POLICY PLANNING




4

**Goals and metrics
to establish Iowa as
national leader in
energy efficient
and affordable
housing**

SUSTAINABLE HOUSING

5 Incorporate
visitability into
every newly
constructed Iowa
home

HELP US IMPLEMENT THE BIG FIVE

-  Provide feedback to Housing Policy Roundtable members
-  Contact your legislator, the Governor's office, affected state, county and local governments
-  Indicate your interest in serving Iowa in the 2010 Iowa Housing Policy development process

**BY THE WAY . . .
NOBODY SAYS IT WILL
BE EASY**



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